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MONTHLY NEWSLETTER

OCTOBER 2009

OCTOBER IS VOCATIONAL SERVICE MONTH

As one of his key initiatives in this Rotary year, **Rotary International President John Kenny has asked us to enhance our Vocational Service activities.**

Vocational Service has been called the *Lost Avenue* or *Abandoned Avenue* of Service, yet it is the one Avenue which Rotary can use to trace its roots all the way back to Rotary's beginning in 1905.

Rotary's Classification system, the Four-Way-Test, Group Study Exchange, and the advocacy of high ethical standards in business & professions are only a few examples of how Vocational Service can reach all Rotarians.

Past RI President Rajendra Saboo (India) recently said that "*if you take out Vocational Service, Rotary becomes purely a community service organization.*"

Rotary International has adopted guidelines for all Rotarians in business to adhere to. This is known as the *Declaration of Rotari-*

ans in Businesses and Professions and The Rotary Code of Ethics.

These two documents will be posted on the District website for everyone to download for use within the club and beyond.

District 6980 has implemented several programs to assist the clubs with their efforts to promote Vocational Service.

The Rotarian to Rotarian Business Directory (second edition) has been distributed to every club in the district with enough copies for every Rotarian.

Plans for the third edition are underway and an announcement about listing opportunities will be made district-wide very soon.

On March 31, 2010, a *Rotarian to Rotarian Business Expo*, exclusive to Rotarians in D-6980 will be held. This will be a wonderful Rotary business networking opportunity. Carlos Giraldo iPDG is organizing the event and more information will be made available soon.



The first quarter of Rotary Year 2009-10 is now behind us. We are off to a fantastic start and this is the time of year when preparation turns into implementation for many of the club's projects and programs.

Thank you for all that you do and for what you will continue to do for your Rotary club, your community and for sharing the opportunity of Rotary with everyone in your little corner of the world.

Randy Rawiszer
District Governor
Rotary International District 6980

UPCOMING EVENTS:

- October 10
Presidents/Assistant Governors Meeting - West Orlando Rotary Clubhouse
- October 31
Service Projects & Public Relations Seminar - West Orlando Rotary Clubhouse
- November 7
District Rotary Foundation Recognition Dinner - Lake Receptions, Mount Dora
- November 14
New Generations Seminar West Orlando Rotary Clubhouse

SERVICE PROJECTS & PUBLIC RELATIONS SEMINAR

On Saturday, October 31, the District will hold a Service Projects & Public Relations Seminar at the West Orlando Rotary Clubhouse. Refreshments will be served at 9:00 AM and the Seminars will begin at 9:30 and conclude at 12:00 PM.

The Service Projects portion of the seminar will provide the club representatives attending with

examples of effective service projects in the following three **Avenues: Community Service, Vocational Service and International Service.** The Service Projects Committee will be available to work with any club that seeks assistance in these service areas.

The **Public Relations** portion of the Seminar will provide effective

club public relations techniques and review the Rotary International Public Relations Grant program.

Attendees will see the results of a RI Public Relations Grant D-6980 received in Rotary Year 2008-09, worth over \$8,000, which will help all the clubs with their membership and public relations efforts in their communities.

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Rotarian to
Rotarian
Business Expo
March 31

VOCATIONAL SERVICE - TOM JOHNSON, RC WINDERMERE

October is Vocational Service month! By now you have probably received RI President John Kenny's message and challenge to your club to think of Vocational Service in different ways than we have in recent years. The September Rotarian magazine (page 96) gives us the history of how RI's first motto "*He Profits most who Serves Best*" and "*Service above Self*" were adopted. All Rotarian businesses have been challenged in these trying economic times, but more than ever, the above referenced principles will shape your success. Opportunities

abound for the Rotarian business that can fill these gaps by using Rotary's innovative vocational service initiatives. An informative Vocational Service program will be presented at the **Service Projects & Public Relations Seminar** so you can learn about the available opportunities for your club to promote your club's Vocational Service efforts in the community, and doing so will help promote the Rotarian business at the same time. The promotion of high ethical standards in business and professions is a critical element of Vocational Service.

Rotarian to Rotarian Business Expo: March 31, 2010

Mark your calendar now! This Rotary business networking event will be exclusive to Rotarians only! Vendor and attendee information will be made available at the Service Projects & PR Seminar on Oct. 31

Vocational Service Speech by Past RI President Saboo now on the District Website

You can now download a copy of one of the greatest Vocational speeches every given and share it with your club members. Visit the District website homepage.

COMMUNITY SERVICE - PAUL & ANN SMITH, RC THE VILLAGES

Community Service allows Rotarians to employ their time, talents and resources to respond to the critical needs of their local community. From supporting large scale literacy programs to helping a neighbor in need, Rotarians strive to exemplify Rotary's motto of "*Service Above Self*."

Effective Community Service projects are relevant to the community and serve as a learning

experience for Rotarians. They help to anchor a Rotary club to its community and they determine how Rotarians can help with the resources at hand. They also provide opportunities for membership recruitment and retention.

Menu of Service Opportunities

The RI Board of Directors provides a "menu of service opportunities" that encourages clubs

and districts to consider the following nine *community development areas* when developing projects: (1) Children at Risk, (2) Disabled Persons, (3) Health Care, (4) International Understanding and Goodwill, (5) Literacy and Numeracy, (6) Population Issues, (7) Poverty and Hunger, (8) Preserve Planet Earth, and (9) Urban Concerns.

A 20 MINUTE
DOCUMENTARY
ON ROTARY
INTERNATIONAL
DISTRICT 6980
WILL BE FEATURED
ON ORANGE TV
IN OCTOBER ON
BRIGHTHOUSE
NETWORK



SERVICE PROJECTS
SEMINAR
SATURDAY
OCTOBER 31

INTERNATIONAL SERVICE - BERNARDO RAMIREZ, RC CELEBRATION

Many clubs in our District have substantial experience in **international service** projects and many more are looking for opportunities to embrace an international project and Rotarian exchange with another club, and probably embark in a partnership relationship through a club twinning agreement.

The District Service Projects Seminar on October 31 will be a great opportunity to learn more about current projects where your club can make a difference by partnering

with other clubs in the District and in other countries.

Make sure that your club is represented by attending this important Seminar. There are currently several initiatives that follow closely with Rotary International President John Kenny's areas of emphasis for this Rotary year. A literacy project, for example (which will be made available to the clubs), can help your club meet its International Service requirements for the Presidential Citation. You will also be intro-

duced to Project-LINK which is an online searchable database that lists Rotary clubs and their service projects in need of support and partnership and examples of best practices when implementing international service projects. If your club is currently active in an international project and seeks additional support, you can list your club's project at ProjectLINK.

All of these details will be provided to you at the Service Projects & Public Relations Seminar on Oct. 31

DISTRICT ROTARY FOUNDATION UPDATE

GSE Team Leader Selected.

Stephen Graves, RC Kissimmee Bay has been selected as *Team Leader* for our upcoming Group Study Exchange team to Israel in May-June 2010.

Steve will lead a team of non-Rotarian young professionals/business people (ages 25-40) on a cultural vocational exchange visit to District 2490, which represents the entire country of Israel.

All clubs are encouraged to nominate and submit applications for Team Member to the District Group Study Exchange Committee Chair, Chris Stubbs. Five applicants will be

selected as Team Members. Interviews will take place in November. Please contact Chris Stubbs for more information.

The inbound GSE Team from Israel will arrive in mid-April and be with us here in D-6980 until mid-May. They will attend and participate in many district and club activities including the District Conference.

If any Rotarian or Club wishes to participate in the GSE program as a host or volunteer during the month of the Israeli team's visit, contact Chris Stubbs at: cstubbs@linkstaffing.com

Foundation Dinner: Nov. 7

The District Rotary Foundation Recognition Dinner will be held on Saturday, November 7 at Lake Receptions in Mount Dora.

We have many brand new members of The Rotary Foundation's Bequest Society this Rotary year. We will recognize them as well as all Bequest Society Members and new Major Donors at this event. The cost is only \$40 per person (that's right, \$40) and it includes complimentary beer and wine all evening, so bring your designated club drivers!

For more information, contact your club Foundation Chair.



November 7
TRF Dinner
Lake Receptions
Mount Dora

NEW GENERATIONS UPDATE

Rotary Youth Leadership Awards (RYLA)

Although RYLA is in February, each club is expected to submit their sponsored student's paperwork by November.

RYLA is a dynamic youth program with a rich history in D-6980 where most, if not all of the clubs participate. We hope that each club will sponsor at least two students.

Contact Barbara Coggins for more information. You can access all the RYLA forms on the district website.

New Rotaract Club & New Rotaract Opportunities.

A new Rotaract club is organizing in Downtown Orlando with close to 50 members! This club will be made up of young working professionals between 21-30 years of age.

More details about their charter date, meeting time and location will be announced soon.

We are looking to start one Rotaract club in Osceola, Seminole and Lake/Sumter counties under this young professional club model.

New Generations Seminar

The District will hold a New Generations Seminar on Saturday, November 14 at the West Orlando Rotary Clubhouse, 9:30 - 12:00

All Club New Generations Committee chairs and members are encouraged to attend. Rotary programs to be covered are Interact, Rotaract, RYLA and Rotary Youth Exchange.

The objective of this seminar is to provide information and support to clubs on all of Rotary's Youth programs and encourage participation.

ROTARY YOUTH
LEADERSHIP AWARDS
(RYLA) FEBRUARY
25-28

BEGIN YOUR CLUB'S
DELEGATE
SPONSORSHIP
PROCESS NOW!

ALL RYLA FORMS
ARE ON THE
DISTRICT WEBSITE

MEMBERSHIP UPDATE: FIRST QUARTER 2009-10

The first quarter of RY 2009-10 has provided surprising membership results. Based upon club reporting on the DaCdb, we have a district-wide net increase in membership of 22, with 32 clubs at zero or plus net new members. Considering the recent membership challenges we've been facing, this is a very encouraging trend.

Hopefully, a very successful and well attended District Membership Seminar and our regional New Member Orientations have helped the clubs

with their membership retention efforts.

The District's Membership Committee, chaired by Taren Schwarz and with members Pam Bozkurt and iPDG Carlos Giraldo have worked tirelessly to assist the clubs with their membership efforts and plan to do so right up until the last day of this Rotary year.

They have conducted programs for many clubs and are available to work with any club that invites them.

New Potential Rotary Club in Lake Nona Area

There is a new club organizing in the Lake Nona area. They will soon receive their *Provisional Club* status and begin the process to qualify for a club charter. All Rotarians are encouraged to do make-ups at this new club. They meet on Tuesday's at 5:30 PM for fellowship followed by the meeting from 6:00 - 7:00 at: Publix (Community Room), 10615 Narcoossee Rd, Orlando, FL 32832 (Store Phone) 407-277-1089



Presidential Citation
requirement: One
Net New Member in
2009-10



ROTARY INTERNATIONAL DISTRICT 6980

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AT YOUR SERVICE

FOR MORE INFORMATION AND COMPLETE
DIRECTORY LISTINGS, VISIT
WWW.ROTARYDISTRICT6980.ORG

District Secretary
District Treasurer
District Coordinator
Rotary Foundation Chair
*Annual Giving
*Permanent Fund
*Polio Plus
*Group Study Exchange
*Grants
*Ambassadorial Scholarships
*World Peace Fellowships
*Alumni
Service Projects Chair
*Vocational Service
*International Service
*Community Service
Club Administration Chair
*Club Service
*Club Bulletins
*Club Meeting Programs
*Family of Rotary
Membership Chair
*Extension
*Development
Public Relations Chair
New Generations Chair
*RYLA
*Interact/Rotaract
*Rotary Youth Exchange
Rotary Leadership Institute
Insurance/Risk Management
District Conference Chair
Standard Operating Procedures
DDF Administrator

Anna Litton
Jennifer Gravin
Bill Litton
Rick Baines
Charlie Rogers PDG
George Huffman PDG
Jim Greene
Chris Stubbs
Bob Shydo
Clark Gwinn
Marty Kramer
Don Miers
Art Brown DGN
Tom Johnson
Bernardo Ramirez
Paul & Ann Smith
Chuck Pratt PDG
Paul Osborne
Carole Arthurs
Barry Gainer
Mary Beth Salisbury
Taren Schwarz
Carlos Giraldo PDG
Pam Bozkurt
Jim Salisbury
John Siegel
Barbara Coggins
Sally Kamrada
John Siegel
Marty Kramer
Sarah Hamby
Larry Rice
George Huffman PDG
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DISTRICT CONFERENCE 2010

Why should **YOU** go?

It is quite simple. The District Conference is an incredible opportunity for us to: share our knowledge, be inspired, and learn new things. It is there that we meet with old friends and make new ones. You will meet interesting people, young and old, from around the world, our country and our District. It is your opportunity to share your passion for Service to Others.

A highlight of attending our District conference is the opportunity to meet a Rotary leader from outside our area who is representing the President of Rotary International. They are very knowledgeable about Rotary and fun to get to know.

Unfortunately many in our district have not experienced this. They have NEVER attended our district conference.

Many Rotarians have said they were never TRULY enthusiastic

about Rotary until they attended a district conference. It may have been an inspirational presentation on Youth Exchange, Group Study Exchange, or a speaker that participated in a National Immunization Day, built water wells, distributed dictionaries or backpacks.

So why haven't they attended? It may be cost, time commitment, location or because they weren't asked.

Our goal is simple: To have a conference that is appealing and accessible to **ALL**; the new Rotarian, the first time conference attendee, and the long time Rotarian. This year, we will have a more traditional, but slightly modified conference format.

Our conference theme is: **One by Land, Two by Sea.**

One by Land: On Thursday, April 29, 2010, there will be a full day of conference activities at the Sheraton Orlando Down-

town. It is centrally located and easily accessible from all parts of the district. There will be plenary sessions, a district business meeting, a themed luncheon, Governor's reception and dinner. There will be **NO** cost to attend the plenary sessions or business meeting. The luncheon and Governor's dinner will be by reservation with a cost to be announced.

Two by Sea: The conference will continue Friday, April 30, 2010, for a three night Bahamas cruise. We will depart Port Canaveral, at 4:30pm on Royal Caribbean Cruise Line's *Monarch of the Seas*. Ports of call are: Nassau, Bahamas, on Saturday May 1st, Noon to 11:30pm; Coco Cay on Sunday May 2nd, 8am to 5pm; Returning to Port Canaveral, Monday May 3rd, at 7:00am. There will be plenary sessions and a memorial service while we are at sea.



District Conference 2010

For more information about cruise registration, please contact Larry Rice, District Conference Committee

Chairman at:
Larry.Rotary@gmail.com
Or
352-250-4724