



Reach Within to Embrace Humanity

**Rotarian  
to Rotarian**

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**BUSINESS**

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**DIRECTORY**

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ROTARY INTERNATIONAL DISTRICT 6980  
ROTARIAN-TO-ROTARIAN  
BUSINESS DIRECTORY 2011  
FOURTH EDITION

# The Four Way Test

Followed by Rotarians worldwide in their business and professional lives, The Four-Way Test was created by Rotarian Herbert J. Taylor in 1932. It has since been translated into more than 100 languages and is used by organizations and individuals throughout the world.

## Of the things we think, say or do

- ❶ Is it the **TRUTH**?
- ❷ Is it **FAIR** to all concerned?
- ❸ Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- ❹ Will it be **BENEFICIAL** to all concerned?

## Object of Rotary

First formulated in 1910 and adapted through the years as Rotary's mission expanded, the Object of Rotary provides a succinct definition of the organization's purpose as well as the club member's responsibilities.

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST** The development of acquaintance as an opportunity for service;

**SECOND** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FOURTH** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

**Message  
from the  
Governor  
of  
Rotary District  
6980**

# Table of Contents

Accounting.....	6
Accounting - Taxes .....	7
Advertising & Marketing.....	7
Air Duct Cleaning Service - Residential & Commercial .....	8
Aircraft - Flight Training, Rental and Maintenance .....	8
Architectural - Commercial & Residential .....	9
Attorneys .....	9
Auctioneer .....	11
Automotive - Dealership .....	11
Automotive - Dealership & Repair.....	11
Automotive - Industrial - Specialty Chemicals .....	12
Automotive - Repair .....	12
Automotive Sales - Pre-owned .....	12
Awnings & Canopies.....	13
Banking.....	13
Building & Inspection - Commercial & Residential .....	14
Business Consultant .....	14
Business Consultant & Support Services .....	15
Business Insurance .....	15
Cabinetry.....	16
Call Center Services .....	16
Caterer.....	16
Chiropractic Services .....	16
Cleaning - Commercial .....	17
Cleaning - Office & Carpet .....	18
Clothier.....	18
Computer Service and Repair.....	18
Computers - Software Programming .....	18
Construction - Mechanical Contractor .....	19
Construction - Repair & Maintenance .....	19
Credit Card Processing.....	19
Credit Union .....	20
Diamond Importer / Fine Jewelry.....	20
Dining .....	20
Document Destruction .....	21
Education.....	21
Electrician - Residential & Commercial.....	21
Entertainment .....	22
Event Planning.....	22
Financial Consultant .....	23

Financial Services - Mortgage Banking .....	24
Financial Services - Planning .....	24
Flooring .....	25
Florist - Retail.....	25
Funeral Home .....	26
General Contractors .....	26
Health - Fitness Center .....	26
Human Resources.....	26
Import / Export.....	27
Insurance .....	27
Interior Design.....	27
Jewelers.....	27
Legal Services .....	28
Life Insurance & Retirement Planning Services .....	30
Lighting and Lighting Accessories .....	30
Locksmith .....	30
Medical.....	30
Medical - Billing .....	31
Medical - Dental .....	31
Medical - Eye .....	32
Meeting & Event Planning Services .....	32
Musical Instruments & Accessories.....	32
Newspapers.....	32
Non-Profit.....	33
Office Furnishings - Commercial.....	33
Outdoor Landscaping & Accent Lighting .....	33
Payroll Services.....	34
Photography .....	34
Printing .....	35
Private Investigation .....	35
Promotional Products.....	36
Real Estate Appraisals.....	36
Real Estate Professionals .....	37
Retail Snack Food .....	40
Security.....	40
Senior Services .....	40
Signs .....	41
Technology - Servers & Storage .....	41
Travel .....	41
Upholstery Service .....	41
Video Production.....	42

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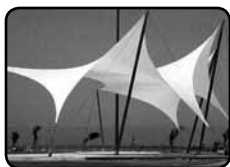
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Jane Callahan is an attorney at Dean Mead, a commercial law firm that provides full-service legal representation to businesses and individuals. Ms. Callahan represents taxpayers before the IRS and in the courts to resolve federal tax issues, and also represents charities and other tax-exempt organizations.

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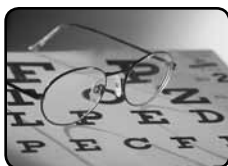
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Layton, D.M.D., J. Michael (Rotary Club of Kissimmee Bay)  
Lakeshore Dental Care | Medical - Dental

Lehman, Dave (Rotary Club of Dr. Phillips)  
CONVENTIONPLUS | Advertising & Marketing

Leichner, Steve (Rotary Club of Hunters Creek)  
ITMCI Business Solutions | Business Consultant & Support Services

Lesperance, Rob (Rotary Club of Maitland)  
Maitland Tire | Automotive - Repair

Llanes, Nelson (Rotary Club of Windemere)  
Radiant Services, Inc. | Commercial Office Cleaning & Carpet Cleaning

Long, Michael (Rotary Club of Saint Cloud)  
Florida Farm Bureau - Michael Long | Insurance

Loria, Jeanmarie (Rotary Club of Orlando)  
Easy Internships | Human Resources

Lueck, Carl (Rotary Club of Altamonte Springs)  
Mad Dog Motors LLC | Automotive - Dealership

Lykkebak, Donald (Rotary Club of Orlando)  
Donald A. Lykkebak, Attorney at Law | Attorneys

Machata, CRPC, A. Michael (Rotary Club of Orlando - Evening)  
Pollock Machata Group | Financial Services - Planner

Maharaj, Rocky (Rotary Club of Celebration)  
N&A Commercial Cleaning Inc. | Commercial Cleaning Service

Mai, John (Rotary Club of Maitland)  
Merrill Lynch Wealth Management | Investment Advisor

Marbais, Steve (Rotary Club of Ocoee)  
Marbais Enterprises Inc | Automotive - Dealership, Repair

McKenna, Joe (Rotary Club of Altamonte Springs)  
SKYShades USA | Awnings & Canopies

McMillan, Frank (Rotary Club of College Park - Orlando)  
MyHealthyBody.biz | Health - Fitness Center

McNerney, Laura (Rotary Club of Dr. Phillips Noon)  
SunTrust Bank | Banking

Michael, Scott (Rotary Club of Dr. Phillips)  
Strombeck Consulting, Inc. | Accounting

Michalski, Paul (Rotary Club of Longwood)  
Michalski Metal Building Systems, Inc. | Construction - Repair & Maintenance

Mobley, Jerry (Rotary Club of Orange County East - Winter Park)  
ABCA Insurance | Insurance

Moran, Brian (Rotary Club of Lake Buena Vista)  
Storr Office Environments | Office Furnishings - Commercial

Moran, CLU, CPCU, ChFC, LUTCF, Larry (Rotary Club of The Villages)  
AdviSoar Financial Planning, LLC | Financial Services - Planner

Moriarty, Dr. Brian (Rotary Club of Dr. Phillips)  
Mattia Spinal Care and Rehab Center, P.A. | Chiropractic Services

Mosquera, Rommel (Rotary Club of Lake Buena Vista)  
AffordableONE Insurance | Insurance

Naylor, Thomas (Rotary Club of Celebration)  
Tom Naylor Photography | Photography

Nolan, Bill (Rotary Club of Maitland)  
LassiterWare Insurance | Business Insurance

Oppenheimer, Ross (Rotary Club of Orlando)  
Newman and Associates, PA, CPAs | Accounting

Orth, William (Rotary Club of Altamonte Springs)  
Law Offices of William S. Orth, P.A. | Legal Services

Osborne, Paul (Rotary Club of Sanford)  
Venture 1 Properties | Real Estate Professionals

Painter, John Painter (Rotary Club of Seminole County Sunset)  
Air Orlando Aviation - Your Aviation Place!  
Aircraft - Flight Training, Rental & Maintenance

Parker, David (Rotary Club of Winter Park)  
David R. Parker, Ph.D., PLC | Medical

Pascarella, Virginia (Rotary Club of The Villages – Noon)  
Veranda Home Furnishings and Design | Interior Design

Phipps, Oliver (Rotary Club of Orlando)  
A Very Private Eye | Private Investigation

Pieterse, Kobie (Rotary Club of Windemere)  
CaerusPoint | Video Production

Podschun, James (Rotary Club of Orlando - East)  
James Podschun, O.D., P.A. | Medical - Eye

Poole, William F (Rotary Club of Seminole County South)  
The Solutions Group | Financial Services - Planner

Prather, David (Rotary Club of Winter Park)  
Ziegler Wealth Management | Life Insurance & Retirement Planning Services

Pregmon, Mike (Rotary Club of Dr. Phillips)  
Wind Chime Promotional Products | Promotional Products

Preston, CIC, Steve (Rotary Club of Apopka)  
Willis of Florida | Business Insurance

Price, Walter (Rotary Club of Sanford)  
Walter Price Design/Build Custom Remodeling Services  
Building & Inspection - Commercial & Residential

Rabago, Cristina (Rotary Club of Kissimmee Bay)  
A Devoted Heart, LLC | Senior Services

Ramseur, Mack (Rotary Club of Altamonte Springs)  
Small Business Success Development | Business Consultant & Support Services

Rawiszer, Randy (Rotary Club of Sanford)  
Bull & Bear Clothiers | Clothier

Recicar, Thomas S (Rotary Club of Longwood)  
Thomas S Recicar, PA | Attorneys

Restuccio, Sam (Rotary Club of West Orlando)  
Sammy's LLC a catering co. | Caterer

Rich Ungaro, Renee Klein (Rotary Club of Orlando)  
Expense Reduction Analysts | Business Consultant

Ricketson, John (Rotary Club of Apopka)  
The Apopka Chief/The Planter Newspapers | Newspapers

Roane, Chere R (Rotary Club of Orlando - Evening)  
Real Estate & consulting | Real Estate Professionals

Rodriguez Jr., Herbert C. (Rotary Club of Orlando - South)  
Wound Care Innovations LLC / CellerateRx | Medical

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Palm Tree Computer Systems | Computer Service and Repair

Russi, Richard (Rotary Club of Sanford - Breakfast)  
Tony Russi Insurance Agency, Inc. | Insurance

Ruta, R. Steven (Rotary Club of Maitland)  
Barrett, Chapman & Ruta | Attorneys

Sabharwal, Karuna (Rotary Club of Altamonte Springs)  
Charles Rutenberg Realty, "The Standard of Excellence" | Real Estate Professionals

Sang, Linda (Rotary Club of Orange County East - Winter Park)  
Minuteman Press of Winter Park | Printing

Sardo, Mark (Rotary Club of Winter Springs)  
Pennsylvania Financial Group | Financial Consultant

Sargent, CFP, Rebecca (Rotary Club of Mount Dora)  
Edward Jones Investments | Life Insurance & Retirement Planning Services

Satill, Avron (Rotary Club of Seminole County South)  
Light Bulbs Unlimited | Lighting and Lighting Accessories

Saul, Jim (Rotary Club of Orlando)  
Vanguard Cleaning Systems of Central Florida | Janitorial - Commercial Cleaning

Schaffer, Mike (Rotary Club of Casselberry)  
Concept To Action, Inc. | Promotional Products

Schreck, Eric (Rotary Club of Orlando)  
Trustco Bank | Banking

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Diamond Receptions, Premier Event Planning & Design | Event Planning

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FBC Mortgage LLC | Financial Services - Mortgage Banking

Sierra, Heidi (Rotary Club of Hunters Creek)  
WellCare | Insurance

Silva, Gail (Rotary Club of Celebration)  
Gail Linscott Silva, P.A. | Legal Services

Siu, Rachel (Rotary Club of Orlando - East)  
Siu & Zanowick, CPAs | Accounting

Skolnik, Robert (Rotary Club of Leesburg)  
The Delfin Group | Business Consultant

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Linda Solash-Reed, P.L.. | Legal Services

Stephens, Hinson (Rotary Club of Dr. Phillips)  
Just Biz - Technology Services | Technology - Servers & Storage

Stratton, Michael (Rotary Club of Seminole County Sunset)  
Michael Stratton, P.A. | Legal Services

Summerfield, John and Jan (Rotary Club of The Villages)  
The Villages Florist, Inc. | Florist - Retail

Sutton, Byron & Norma (Rotary Club of Windemere)  
Blue Max Tavern | Dining & Entertainment

Sutton, Norma & Byron (Rotary Club of Windemere)  
Kissimmee Popcorn Company | Retail Snack Food

Sutton, Byron & Norma (Rotary Club of Windemere)  
World Trade Center of Orlando | Import / Export

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Gulf States Credit Union | Credit Union

Thomas, Dawn (Rotary Club of Celebration)  
JWR Property Management, Inc. | Real Estate Professionals

Thomas, Celeste (Rotary Club of Orlando - Breakfast)  
NCM Cinema Networks | Advertising & Marketing

Thomas, M.D., Victor (Rotary Club of Dr. Phillips Noon)  
Eye Physicians of Central Florida | Medical - Eye

Tobin, Larry (Rotary Club of Oviedo)  
Fairwinds Credit Union | Credit Union

Tutt, Wayne (Rotary Club of The Villages)  
Mid Florida Agencies BCBS | Insurance

Tuttle, Ron (Rotary Club of Hunters Creek)  
GS&E Meeting Services | Meeting & Event Planning Services

Umansky, William (Rotary Club of Avalon Park - Orlando)  
The Umansky Law Firm | Attorneys

Uniken Venema, Theodora (Rotary Club of Orlando - Evening)  
Downtown Brokers LLC | Real Estate Professionals

Valenzuela, Michael (Rotary Club of Lake Nona)  
Wells Fargo Private Bank | Financial Consultant

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Tropical Auto Outlet | Automotive Sales - Pre-owned

Walker, Dave (Rotary Club of Seminole County Sunset)  
Professional Golf Events | Event Planning

Washburn, James (Rotary Club of Altamonte Springs)  
Pohl & Short, P.A. | Attorneys

Weinaug, Mary Sue (Rotary Club of Altamonte Springs)  
Wekiva Island | Dining & Entertainment

Weis, Roberta (Rotary Club of Casselberry)  
BB&T | Banking

Whipple, Lance (Rotary Club of Four Corners (Osceola))  
Modern Woodmen of America | Insurance

Wilder, Jack E. (Rotary Club of Oviedo)  
Wilder Accounting & Tax CPAs | Accounting

Williams, Joseph (Seminole County South)  
Projects Unlimited | Upholstery Service

Winemiller, John (Rotary Club of Dr. Phillips)  
Winemiller & Associates LLC | Financial Consultant

Worthington, Dana (Rotary Club of Dr. Phillips)  
John Madison Landscape, Inc | Outdoor Landscaping & Accent Lighting



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